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UCare wins Gold in Twin Cities Business magazine readers' choice awards

UCare is [Gold 2024 Best of Business Health Insurance Provider in the Wellness category](#)

MINNEAPOLIS, August 19, 2024 — [UCare](#), an independent, nonprofit health plan, earned the top spot in the 2024 Twin Cities Business (TCB) [Best of Business](#) magazine readers' choice awards as Gold Health Insurance Provider. The 100-plus winners and finalists were selected by more than 10,000 readers who based their picks on these winning qualities – commitment to customers, high performance and exceptional service.

The [Best of Business Gold Winner profile](#) highlights UCare's 40-year history working to remove barriers that prevent people from accessing care. It notes the nonprofit organization's growth to serve 600,000 Minnesota and Wisconsin residents enrolled in UCare's Medicaid and Medicare plans, individual and family MNSure plans, and plans for adults with disabilities. It differentiates UCare for its uncomplicated, comprehensive insurance that helps members stay healthy. The people power driving UCare's performance also earned the organization the highest health plan ranking in the Top Workplaces USA 2024.

"We hold ourselves to a high standard in providing exceptional experiences to our members and providers," said Jay Sivasailam, UCare Executive Vice President and Chief Growth Officer. "All of us at UCare are grateful for this validation from the community that we deliver on our promise to provide the best health insurance plans and services. Thank you for this golden recognition."

The TCB Best of Business awards are an annual competition that asks the business community to vote for the top companies in Minnesota. The competition includes more than 40 categories, and the top three companies in each category are published in the August/September issue of the magazine. The winners are also recognized at an August event where the Gold, Silver and Bronze winners are revealed.

About UCare

[UCare](#) is an independent, nonprofit health plan providing health care and administrative services to 600,000 members throughout Minnesota and parts of western Wisconsin. UCare partners with health care providers, counties and community organizations to create and deliver Medicaid, Medicare and Individual & Family plans.

The health plan addresses health care disparities and care access issues through a broad array of community initiatives. UCare is the highest ranked Top Workplaces 2024 USA health plan, and has been a local Star Tribune Top Workplace for 15 consecutive years since the rankings began in 2010.

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