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MEDIA CONTACT: Wendy Wicks 612-306-3698 wwicks@ucare.org

UCare EVP/CIO Darin McDonald wins ORBIE® Award for Large Enterprise

Technology leader recognized for core systems transformation at UCare

MINNEAPOLIS, Oct. 2, 2024 — During the recent 2024 Minnesota ORBIE Awards, MinnesotaCIO announced UCare Executive Vice President and Chief Information Officer Darin McDonald as the 2024 ORBIE Award winner for Large Enterprise. The prestigious Large Enterprise Award goes to organizations with more than \$2 billion in revenue. Results were published in the St. Paul/Minneapolis Business Journal.

Since joining UCare in 2021, McDonald has accelerated the nonprofit, community-based health plan's technology innovation, effectiveness and efficiency. He is a results-oriented executive who led the completion of UCare's Core Systems transformation enabling an industry-leading >93% claims adjudication rate. He implemented a more reliable and timely transportation system for members' rides to health care appointments. Additionally, he established UCare's Robotic Process Automation (RBA) Center of Excellence and its value-based delivery model.

"Darin is an unflappable, selfless, smart and authentic technology leader," said UCare President and CEO Hilary Marden-Resnik. "We rely on the performance of our sophisticated systems to get our work done and serve our members. Darin skillfully steers us through today's and tomorrow's technology to ensure optimal service."

"Great CIOs and CISOs know technology moves fast, and connected leaders move faster, which makes the Minnesota ORBIE Awards significant," said Tony Peleska, Minnesota Chair. "Winners are selected by C-suite executives who understand the demands of technology leadership. Minnesota ORBIE® Awards recognize the leadership excellence of CIOs and CISOs transforming Minnesota's economy."

The ORBIE Awards is the premier technology executive recognition program in the United States. Since its inception in 1998, over 500 technology leaders have received the prestigious ORBIE Award. The ORBIE honors chief information officers and chief information security officers who have demonstrated excellence in technology leadership.

Finalists and winners are selected by an independent peer review process, led by prior ORBIE recipients, based upon:

- Leadership and management effectiveness
- Business value created by technology innovation
- Engagement in industry and community endeavors

About UCare

<u>UCare</u> is an independent, nonprofit health plan providing health care and administrative services to more than 600,000 members throughout Minnesota and parts of western Wisconsin. UCare partners with health care providers, counties, and community organizations to create and deliver Medicare, Medicaid and Individual & Family health plans.

The health plan addresses health care disparities and care access issues through a broad array of community initiatives. UCare is the highest ranked heath plan in the USA Today 2024 Top Workplaces, and has received Star Tribune Top Workplace honors for 15 consecutive years since the rankings began in 2010.

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