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## **UCare executive leaders honored as Twin Cities Business 2025 Notables**

***EVP/Chief Medical Officer Dr. Tenbit Emiru is named a BIPOC Notable Executive and EVP/Chief Information Officer Darin McDonald is awarded Notable Health Care Leader***

MINNEAPOLIS, Mar. 3, 2025 — The [February/March Twin Cities Business Notables](#) rankings honor high-achieving BIPOC executives across local industries and metro area leaders in health care. Two members of UCare’s Executive Leadership team were included in these elite groups.

UCare Executive Vice President/Chief Medical Officer Tenbit Emiru, MD, PhD, MBA, is one of [19 BIPOC Notable Executives](#) that, according to Twin Cities Business, “you’ll want to know. The leaders here are highly accomplished in their respective fields, and they’re using their successes to lift others.” [Dr. Emiru](#) has been a fierce advocate for health equity throughout her career, especially for underserved and historically marginalized communities. That’s what drives her to deliver access to equitable quality care for the nonprofit, community-based health plan’s more than 600,000 members. She advocates for every UCare member’s opportunity to have good health, no matter who they are or where they come from.





UCare's EVP/Chief Information Officer Darin McDonald was among only [13 Notable Health Care Leaders](#) recognized for working to advance patient care, pioneer medical innovations and foster inclusive community-focused health solutions in the Twin Cities and beyond. Since joining UCare in 2021, [Darin McDonald](#) has accelerated the nonprofit, community-based health plan's technology innovation, effectiveness and efficiency. He is a results-oriented executive who led the completion of UCare's Core Systems transformation enabling an industry-leading >93% claims adjudication rate. McDonald also helped implement a new transportation system to provide members with reliable transportation to health care appointments. His guidance was integral in moving the nonprofit to a value-based delivery model. He also established AI policies and governance that align with the company's mission and values. In 2024, he won the Large Enterprise ORBIE Award for technology leaders.

"Tenbit and Darin are forward-thinking, innovative and inspiring leaders at the top of their game," said UCare President and CEO Hilary Marden-Resnik. "They mobilize their teams to deliver strong results and outstanding customer experience – as productively and efficiently as possible. We are fortunate to have these amazing leaders providing strategic direction for UCare's future."

### **About UCare**

[UCare](#) is an independent, nonprofit health plan providing health care and administrative services to more than 600,000 members throughout Minnesota and parts of western Wisconsin. UCare partners with health care providers, counties, and community organizations to create and deliver Medicare, Medicaid and Individual & Family health plans.

The health plan addresses health care disparities and care access issues through a broad array of community initiatives. UCare is the highest ranked health plan in the USA Today 2024 Top Workplaces, and has received Star Tribune Top Workplace honors for 15 consecutive years since the rankings began in 2010.

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