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UCare celebrates 40 years with 40 acts of community service

MINNEAPOLIS, June 26, 2024 — To commemorate its 40th year in business, UCare is celebrating its anniversary in a uniquely mission-centered way. Over the course of the year, the organization will convene 40 teams – among its 1,700 employees – to engage in community service projects that improve the health of communities served by UCare. Projects will focus on providing needed resources – such as food, diapers, furnishings, school supplies – to marginalized and underserved communities.

“We’re celebrating the UCare way – by giving back to the community that has supported us for four decades,” said UCare’s President and CEO, Hilary Marden-Resnik. “It’s an exciting time to look back and appreciate our astronomical growth in members, products and employees during these past 40 years. We are positioned to continue that growth by bringing the unique UCare expertise to serve more people in current and expansion states.”

From its humble origins in 1984 as a demonstration managed care plan providing fewer than 100 Medical Assistance recipients in Hennepin County access to University of Minnesota-affiliated community clinics, UCare has grown to become the state’s health plan leader in Medicaid, Medicare and Individual & Family plans – with 18 total products. UCare is the third largest government programs health plan in the nation, currently serving 600,000 members across Minnesota and in a portion of western Wisconsin. With all the changes and growth over the years, one thing has remained constant – UCare’s mission to improve the health of our members through innovative services and partnerships across communities. The incredible workplace culture also has thrived, recently earning UCare recognition by USA Today as the most engaged workplace of any health plan in the nation.

UCare kicked off its 40th anniversary celebration on Tuesday, June 25, with its 1,700 employees (both onsite and virtually) at a special All-Employee Meeting. The celebration started with UCare leaders recapping the organization's impressive 40-year journey. Then employees who joined UCare during different decades related their experiences and impressions of UCare then and now. Following a discussion of the 40 Acts of Community Service challenge, employees headed to the back patio to enjoy food trucks, refreshments, games and more.

The 40 Acts of Community Service challenge will be tracked with a large thermometer in UCare's lobby, and teams will share photos and videos on UCare's intranet and at future All-Employee Meetings. Employees also have the opportunity to apply their special Business Volunteering Time Off benefit to their community service project.

About UCare

[UCare](#) is an independent, nonprofit health plan providing health care and administrative services to 600,000 members throughout Minnesota and parts of western Wisconsin. UCare partners with health care providers, counties, and community organizations to create and deliver Medicare, Medicaid and Individual & Family health plans. The health plan addresses health care disparities and care access issues through a broad array of community initiatives. UCare has received Top Workplaces honors from the Star Tribune for 15 consecutive years since the rankings began in 2010.

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