



FOR IMMEDIATE RELEASE

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UCare adds new Individual & Family health plans for MNsure shoppers in 2023

Also NEW - Silver copay plan primary care telehealth benefit for \$0 copay

MINNEAPOLIS, Oct. 27, 2022 — With open enrollment days away, [MNsure](#) market leader [UCare](#) is pleased to announce new plans and benefits in 2023. The community-based health plan is adding two new [Individual & Family health broad-network plans](#) in its 77-county service area. It is also removing Silver* plan cost sharing for primary care telehealth visits, including mental health.

In 2023, UCare's premiums will increase by about .08% on average. UCare continues to offer lower priced plans in many regions. The two new plans – Bronze Access and Gold Access – increase affordable choices for MNsure shoppers. They grow UCare's Individual and Family plan portfolio from 12 to 14 plans in 2023. Bronze Access allows entry into a broad-network copay plan at a low price for adults over 30 who are not eligible for the Core plan. Gold Access offers coverage that falls between the standard UCare Silver and Gold plans.

During the pandemic, telehealth use rose considerably in the marketplace, especially for mental health services. In step with this trend, UCare will offer \$0 copay access to telehealth primary care, including mental health, for Silver plan members in 2023.

“Our members continue to be price sensitive when shopping for individual and family coverage on MNsure,” said Ghita Worcester, UCare Executive Vice President of Public Affairs and Chief Growth Officer. “We met this market need by offering new lower priced plan options, as well as removing financial barriers to specific telehealth services for Silver plan members. Anticipating the end of the Public Health Emergency in 2023 and resumption of Medicaid redetermination, we expect members who may need new coverage to benefit from these new plans.”

For the past five years, UCare has been a top choice on MNsure – driven by lower priced premiums and a large provider network. UCare currently has the largest market

share of members who purchase individual and family coverage on MNsure. The nonprofit, community-based plan serves more than 48,000 of these members.

In addition to traditional benefits, plan members have access to a range of extra health and wellness programs, including:

- Monthly health club savings
- Free car seats and education
- Community education class discounts
- Savings on healthy foods
- Rewards for preventive screenings and immunizations

About UCare

[UCare](#) is an independent, nonprofit health plan providing health care and administrative services to more than 640,000 members throughout Minnesota and parts of western Wisconsin. UCare partners with health care providers, counties, and community organizations to create and deliver Medicare, Medicaid and Individual & Family health plans.

The health plan addresses health care disparities and care access issues through a broad array of community initiatives. UCare has received Top Workplaces honors from the Star Tribune for 13 consecutive years since the rankings began in 2010.

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*Applies to the Silver copay plan, not Silver HSA plan.