



**FOR IMMEDIATE RELEASE**

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## **UCare plans response to Iowa Medicaid RFP**

### ***Community-based, mission-driven nonprofit brings 38 years' Medicaid experience to potential new market***

MINNEAPOLIS, Feb. 18, 2022 — [UCare](#), a market-leading health plan in Minnesota and parts of Wisconsin, is planning to respond to the Iowa Department of Human Services request for proposal (RFP) released today, pending final regulatory review. The RFP will procure managed care organizations (MCOs) for Iowa's Health Link Medicaid administration and services. Contracts to selected MCOs will be awarded in the summer of 2022 for service beginning July 2023.

Today, UCare serves more than 400,000 Medicaid members across Minnesota with more than 33% market share. The community-based nonprofit health plan has been partnering with the Minnesota Department of Human Services to administer Medicaid services for more than 38 years. During that time, UCare's member-centered mission has focused on ensuring equitable care, removing barriers to access and simplifying health coverage. UCare's Medicaid plans support diverse needs – cultural, social, rural, urban, family, aging and living with disabilities. The innovative, NCQA-accredited\* plan pioneered transportation, interpretation and mobile dental services for Medicaid members.

As a longstanding Medicaid plan in Minnesota, UCare brings a track record as a responsible steward of government program funds. The plan excels at managing care efficiently and cost-effectively – in partnership with its extensive network of providers, community-based clinics and community organizations. UCare is currently pursuing contracts with Iowa providers to ensure a robust, high-quality network, while building relationships with key community organizations.

“Our strong midwestern values and long history of service and innovation for Medicaid members positions UCare for success,” said Hilary Marden-Resnik, Interim President and Chief Executive Officer. “We are excited at the prospect of serving Iowa Medicaid members with our people-powered approach to ensuring access to care.”

UCare is currently working with Iowa regulators to obtain necessary approvals to serve as an MCO in the state. The plan is hiring a local executive management team to support potential new business in Iowa and will establish a local office.

### **About UCare**

[UCare](#) is an independent, nonprofit health plan providing health care and administrative services to more than 600,000 members throughout Minnesota and parts of western Wisconsin. UCare partners with health care providers, counties, and community organizations to create and deliver Medicare, Medicaid and Individual & Family health plans. All of its plans are National Committee for Quality Assurance (NCQA) accredited.\*

The health plan addresses health care disparities and care access issues through a broad array of community initiatives. UCare has received Top Workplaces honors from the Star Tribune for 12 consecutive years since the rankings began in 2010.

\*The National Committee for Quality Assurance (NCQA) is a private, nonprofit organization dedicated to improving health care quality. NCQA accredits and certifies a wide range of health care organizations and recognizes clinics in key clinical areas. NCQA's HEDIS® is the most widely used performance measurement tool in health care. NCQA's website ([www.ncqa.org](http://www.ncqa.org)) contains information to help consumers, employers and others make informed health care choices.

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