



NEWS RELEASE

FEB 6, 2019

FOR IMMEDIATE RELEASE

Contact Information:

Danielle McCallum

Solutran Inc.

763-519-7215

pdmccallum@solutran.com

Wendy Wicks

UCare

612-676-3567

wwicks@ucare.org

UCARE IS FIRST MINNESOTA HEALTH PLAN TO OFFER HEALTHY SAVINGS® PROGRAM TO MEDICARE AND MEDICAID MEMBERS

UCare sponsors program to make healthier eating more affordable for members

MINNEAPOLIS, MN (February 6, 2019) — UCare today announced the expansion of the Healthy Savings program to all of its more than 380,000 Medicare and Medicaid members in Minnesota and parts of western Wisconsin. The program – which is currently available to UCare’s individual and family plan members – makes healthier eating more affordable by providing discounts on healthier foods and beverages.

“Providing our members a path for the best health of their lives is our top priority,” said Ghita Worcester, UCare Senior Vice President of Public Affairs and Chief Marketing Officer. “Healthy Savings is a proven program that will improve nutrition of our members and their families while saving them money.”

With Healthy Savings, members save up to \$200 per month on healthier foods, including fresh fruits, vegetables, lean meats, whole grains and more. Offers are redeemed in-store through a scan of the Healthy Savings card or mobile app at grocery store checkout, as member accounts are preloaded with savings, without the clipping or downloading of coupons.

UCare members can shop at any participating grocery retailer, which includes Cub Foods®, Coborn’s, Cash Wise®, Festival Foods®, Kowalski’s, Lunds & Byerlys, Hornbacher’s® and Mackentun’s.

“Healthy Savings has already saved members nearly \$2.5 million on healthier foods and beverages,” said Chad Kelly, Chief Marketing Officer of Solutran, the company behind Healthy Savings, “and we’re pleased that UCare is expanding the program so even more members can save money and eat healthier.”

Members can register their card and view their account details at healthysavings.com/ucare. The Healthy Savings mobile app is available at no cost on the [App Store](#)® or [Google Play](#)™.

The technology behind the Healthy Savings program is powered by the S3 Solutions Suite™ developed by Solutran, Inc., a Minnesota-based technology company specializing in electronic benefit transfer and payment processing solutions.

About UCare

[UCare](#) is an independent, nonprofit health plan providing health care and administrative services to more than 400,000 members throughout Minnesota and parts of Wisconsin. UCare partners with health

care providers, counties, and community organizations to create and deliver Medicare, Medicaid and Individual & Family health plans.

The health plan addresses health care disparities and care access issues through its Ucare Foundation grants and a broad array of community initiatives. UCare has received Top Workplaces honors from the Star Tribune for nine consecutive years since the rankings began in 2010.

About Healthy Savings

[Healthy Savings](#) is a high-engagement, national health & wellness program helping health insurers, employers, government entities and nonprofits make healthier foods more affordable. Partnering with over 14,000 brands and stores, Healthy Savings allows members to save over \$50 weekly on healthier foods without having to clip, print or download coupons. Our mission is to improve the way America eats. The platform behind the Healthy Savings program is Solutran's S3™ technology. Learn more at [TryHealthySavings.com](#) and follow us on LinkedIn.

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