

FOR IMMEDIATE RELEASE

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Office Anniversary NEWS and PHOTO OP

UCare's Northland office celebrates one-year anniversary

FREE Open House is Friday, June 15, 11 a.m. to 1 p.m.

WHO: <u>UCare</u>

WHAT: Open House

- Information on UCare's Medicare, Medicaid, individual/family health plans
- Details of UCare's free health club membership
- Ask an Essentia Health pharmacist
- Guidance on Advance Directives
- Refreshments and giveaways

WHEN: Friday, June 15, 2018, 11 a.m. – 1 p.m.

WHERE: 4310 Menard Drive, Suite 600, Hermantown, MN 55811.

Next to Menards® on Highway 53 – 1.5 miles northwest of Miller Hill Mall

DETAILS:

<u>UCare's</u> new office in the Northland is turning one year old on Grandma's Marathon weekend (visit us there too). The office offers a comfortable setting for members of the community to visit with questions, discuss coverage needs and compare UCare plans. Senior Vice President of Public Affairs and Chief Marketing Officer Ghita Worcester, and a Duluth native, says, "Our welcoming space in the Northland allows local folks to connect with our people powered service and get accurate information about UCare plans, especially our regional EssentiaCare Medicare product."

For more than 30 years, UCare has offered coverage for all generations through a suite of products for Medicare and/or Medicaid enrollees, and individuals and families

shopping for coverage on MNsure. The new office hosts Medicare basics meetings, product sales meetings, navigator trainings, community meetings and social events.

Staffed by Medicare Sales Specialists Ellen Anderson and Leann Frestedt, Sales Manager Nicolle Olness and Sales and Operations Specialist Kristy Herubin, visitors can learn from their combined 40 years' experience in health care and meet experts from the Minneapolis office. Office hours are Monday through Thursday, 8:30 a.m. to 5 p.m. and Friday, 8:30 a.m. – 3 p.m.; 218-336-4260.



About UCare

<u>UCare</u> is an independent, nonprofit health plan providing health care and administrative services to more than 400,000 members throughout Minnesota. UCare partners with health care providers, counties, and community organizations to create and deliver:

- National Committee for Quality Assurance (NCQA)-<u>accredited plans</u> for Minnesotans shopping on <u>MNsure</u>.
- Coverage for adults with disabilities.
- MinnesotaCare and Prepaid Medical Assistance programs across the state.
- Medicare plans with an "Excellent" NCQA rating, and a <u>partnership</u> with Essentia Health in northern Minnesota.
- Programs for <u>older Minnesotans with Medical Assistance</u>, or with both <u>Medical Assistance and Medicare</u>.

UCare addresses health care disparities and care access issues through its <u>UCare</u> <u>Foundation</u> grants and a broad array of community initiatives. UCare has received Top Workplaces honors from the Star Tribune for eight consecutive years since the rankings began in 2010.