



FOR IMMEDIATE RELEASE

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UCare's affordable Special Needs Plans expand to serve residents of 300+ additional senior communities in 2022

New partners are [Bluestone](#), [CareChoice](#), [Fairview Partners](#) and [Lifespark](#); partnership with [Genevive](#) continues

MINNEAPOLIS, Dec. 6, 2021 — Starting Jan. 1, 2022, [UCare Advocate Choice](#) and [UCare Advocate Plus \(HMO I-SNP\)](#) will now be available to Minnesotans living in long-term care, memory care and assisted living communities affiliated with [Bluestone Physician Services](#), [CareChoice Cooperative](#), [Fairview Partners](#) and [Lifespark](#) as well as [Genevive](#), UCare's first partner in these plans. The Special Needs Plan options are designed to serve individuals with Medicare living in participating senior living communities within a 17-county service area.

[UCare](#), a community-based, nonprofit health plan, and [Genevive](#), a leader in senior care, formed these plans in 2021 to serve residents of Genevive's extensive network of senior communities. The health plans are unique in offering a fully supportive model of care tailored to individuals with complex health care needs. "Genevive is proud to build on this partnership that aligns the payor, the facilities and the member around member-centered goals for 2022," said Amanda Tufano, CEO of Genevive.

The extensive network of senior communities includes some of the largest facilities in the metropolitan area listed in this table.

Benedictine	Cassia/Augustana	Ebenezer Senior Living	Ecumen
Episcopal Homes of MN	Presbyterian Homes	Sholom	SilverCrest
St. Therese	Tealwood	The Waters Senior Living	Walker Methodist

Through agreements with four additional senior living community providers, UCare will expand these services and supports to more eligible Minnesotans in 2022. The plans combine UCare's Special Needs Plan expertise with the senior living organizations' geriatric primary care and care management services. Currently, UCare has the largest Special Needs Plan footprint in Minnesota with more than 20,000 members, and its I-SNP plans are among the most affordable offerings in the state.

The expanded network of senior living communities will enable UCare and our partners to increase the level of personalized care, especially for residents experiencing health challenges. “We are eager to support aging Minnesotans with this high-touch, fully integrated and simplified approach to their health care,” said Ghita Worcester, UCare Senior Vice President of Public Affairs and Chief Marketing Officer. “We continue to build a continuum of coverage for our members – wherever they call home and at every stage of their lives.”

UCare’s partners share a common vision of improving care, reducing costs and providing navigation services to simplify the experience of older adults and their caregivers. They bring decades of experience to the art and science of caring for individuals receiving skilled-nursing care.

Key features of UCare Advocate Choice and UCare Advocate Plus include:

- Complete care focused on each member’s unique medical and emotional needs
- Primary care where the member lives
- [Enhanced dental coverage, including a complementary dental kit with an electric toothbrush](#)
- [Hearing aid allowance](#)
- No co-payment for routine eye exam and eyewear allowance
- [Strong & Stable fall prevention kit](#)

About UCare

[UCare](#) is an independent, nonprofit health plan providing health care and administrative services to more than 570,000 members throughout Minnesota and parts of western Wisconsin. UCare partners with health care providers, counties, and community organizations to create and deliver Medicare, Medicaid and Individual & Family health plans.

The health plan addresses health care disparities and care access issues through a broad array of community initiatives. UCare has received Top Workplaces honors from the Star Tribune for 12 consecutive years since the rankings began in 2010.

*UCare Advocate Choice and UCare Advocate Plus are HMO I-SNP plans with Medicare contracts. Enrollment in UCare Advocate Choice and Advocate Plus depends on contract renewal.

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